

CHRISTOPHER O'LEARY oleary@ucla.edu
"Still and motion image" / Workshop

Software focus: **ADOBE PHOTOSHOP** and **ADOBE AFTER EFFECTS**

OBJECTIVE

Introduce students to fundamentals of pre- and post-production techniques in creating a multi-media moving image. Students will not only learn software skills, but also production, ideation and conceptual framework relevant to their work.

ASSIGNMENT

Create a 2 minute animation comprised of video, photography, 3D elements, and audio.

SESSION 1

Introduction: Introduce students to instructor's work, and artistic philosophies. Introduce students to the scope of the class including the assignment and software.

Tutorial: Image Production - Story Boarding, Planning, execution, and capturing of video and photography.

Work: Create and review story boards.

SESSION 2

Screening: Review and discuss seminal works of video and animation.

Tutorial: Adobe Photoshop - Scale/Size, format, color correction, effects

Tutorial: Adobe After Effects - Composition Settings, layers, Working with video, working with photography, working with Graphics.

Work: Begin Production of projects.

SESSION 3

Tutorial: Adobe After Effects - Animation, 3D, Keyframes, color correction, effects

Work: Work in progress review: group discussion about projects and progress

SESSION 4

Screening: Review and discuss seminal works of video and animation

Tutorial: Adobe After Effects - Audio, Exporting/Video Codecs for exhibition, web and mobile.

Work: Individual work-in-progress reviews.

SESSION 5

Final Review: Discuss and Critique student works.

IMAGE + MOTION

Location: ali | arts learning institute
Via S. Giovanni in Laterano,230

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